

# BODACIOUS GOAL SUBMISSION

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## ORGANIZATION'S NAME

Phi Lambda Sigma - Phi Chapter

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## BOOTCAMP PARTICIPANTS

Name and Position: Calvin Duong - President

Name and Position: Harrison Cheng - Vice President

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## ADVISOR(S)

Name and Position: Dr. Tam Phan, Faculty Advisor

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## BODACIOUS GOAL NAME:

Building and Investing in Growth through Mentorship, Acquaintanceship and Connection (BIG MAC)

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## DESCRIPTION – IN A PARAGRAPH, HOW WOULD YOU DESCRIBE THE PROJECT TO SOMEONE?

The BIG MAC initiative focuses on expanding our PLS Chapter's existing mentorship program through intentional recruitment and engagement. During the 2025-2026 academic year, the project will aim to enroll 150 participants (includes both mentors and mentees) by implementing three strategies: (1) hosting two dedicated recruitment drives at the start of each semester to match mentors and mentees, (2) providing monthly check-in activities such as discussion topics and social events; and (3) tracking participation through social media postings to ensure active engagement and retention. The BIG MAC initiative will create a pragmatic pathway towards a more connected, supportive, and growth-oriented PLS community of mentors and mentees enrolled in the program. In doing so, this bodacious goal would promote leadership, personal/professional development, and increasing networking opportunities for the students.

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## WHAT ARE THE FOUR COMPONENTS OF THE PROJECT?

1. **Structural:** Establish a points-based rewards system for the mentorship program to encourage engagement from mentors and mentees
  - a. Track number of mentor-mentee meetings logged per month via social media group postings (e.g. Facebook group)
  - b. Award points for specific actions (e.g. 5 points for attending a PLS event, 3 points for

- study/wellness sessions, 2 points for boba run)
- c. Encourage at least one logged meeting per semester
2. **Human resources:** Foster strong internal cohesion and intentional collaboration with a small but tightly-connected executive board. Furthermore, leverage the strength of the PLS community, including alumni, award recipients, and ASP leaders, to enrich the mentorship experience and expand network for professional and leadership development
    - a. Achieve >80% board attendance and loop faculty advisor for planning meetings
    - b. Use existing but growing alumni contact lists and ASP leadership connections to seek potential mentors for incoming students
  3. **Political:** Collaborate with student organizations (e.g. ASP), faculty, staff, etc, to align shared efforts for promoting professional development within the student body. Additionally, strategically select event dates and locations that maximize participation and impact.
    - a. Coordinate at least two co-hosted events with ASP and/or other organizations per academic year
    - b. Aim for at minimum 40 attendees per mentorship event through collaborative promotion and optimized scheduling of events
    - c. Maintain semesterly check-in with faculty advisor for guidance and alignment
  4. **Symbolic:** Embody the PLS values of service, excellence, and professionalism by cultivating the next generation of pharmacy leaders. Our mission and vision enables the program to inspire leadership across all areas of pharmacy

#### **Tentative Timeline for Spring Recruitment Drive**

- January 12-23, 2026: open Spring Recruitment Drive
  - January 24-26, 2026: arrange new mentor-mentee pairings
  - Week of January 26, 2026: release new pairings and host Spring Mentorship Social; create social media group for members to join and start to collect points for meetings
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#### **HOW WILL YOU MEASURE SUCCESS?**

**Measuring Success:** Success will be evaluated by assessing both quantity and quality of mentorship pairings throughout the program year. A quality mentorship pairing is defined as a mentor-mentee relationship in which both individuals actively engage in meaningful conversations, demonstrate mutual support, and contribute to each other's personal and professional development.

To objectively assess quality, we will implement a tiered points system that rewards deeper and more consistent engagement. Examples of higher-value engagement include:

- Regular mentor–mentee check-ins (virtual or in-person)
- Participation in PLS-hosted leadership, professional development, or social events

- Submission of mentor-mentee meetings logged per month via social media group postings (e.g. Facebook group)

Participation data, self-reported meetings, and event attendance will allow us to track growth, identify strong pairings, and refine the program in years ahead.

**NOTE:** *We recently learned that USC started deactivating the email accounts of former students. As a result, many of our alumni members who graduated from USC lost access to their email account. That said, we worked with the Alumni Office and have begun re-establish connections with our alumni members alongside revamping and expanding our alumni network.*

**Communication Plan:** We will maintain consistent and transparent communication with our faculty advisor and program participants to ensure alignment, accountability, and continuous improvement throughout the academic year.

#### **Communication with Faculty Advisor**

- Provide quarterly email updates summarizing chapter activities, mentorship program progress, participation trends, and upcoming initiatives
- Continue sending the semesterly Alumni Newsletter, which highlights our chapter’s major activities, including the mentorship program, the annual Fall Leadership Seminar, professional workshops, and fundraising initiatives

#### **Communication with Mentors and Mentees**

- Use participant experience (e.g. brief end-of-semester surveys) to assess what they liked, what they learned, and what they hope to gain in the future
- Use feedback to refine event formats, identify opportunities for better engagement, strengthen mentor-mentee matching, and gauge interest in returning to program in subsequent years
- Encourage open communication by providing clear points of contact for questions, concerns, or support throughout the program year

#### **TIMELINE: OCTOBER TO MARCH**

September 30<sup>th</sup> - return this form along with the communications plan you developed with your advisor(s)

September – October – personal meeting with Dr. Chase

December 1<sup>st</sup> – updated proposal submitted to Dr. Chase

February 28<sup>th</sup> - interim report due (use this form)

April 15<sup>th</sup> - submission of Bodacious Goal Final Report (on this form) along with Elevator pitches from

both responsibility partners  
May - celebrate and receive certificate! Congratulations.

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**FOR INTERIM REPORT**

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WHAT HAVE YOU LEARNED ABOUT BEING A LEADER?

We have learned that effective leadership requires balancing multiple challenges, particularly the need to make thoughtful, well-reasoned decisions while considering diverse perspectives. We have also realized that clear, open, and consistent communication is one of the most important elements of strong leadership. By fostering transparency within the board, we build trust, align our goals, and create the foundation necessary for successful outcomes.

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**FOR FINAL REPORT**

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REFLECTION – WHAT DID THE FOUR FRAMES TEACH YOU ABOUT LOOKING AT A PROBLEM THROUGH DIFFERENT PERSPECTIVES/FRAMES?

KNOWING WHAT YOU KNOW NOW, WHAT WOULD YOUR BODACIOUS GOAL BE IF YOU COULD START AGAIN?