

## **BODACIOUS GOAL SUBMISSION**

**ORGANIZATION'S NAME:** Digital Health and Informatics

### **BOOTCAMP PARTICIPANTS**

Name and Position: Ryan Cho, President

### **ADVISOR(S)**

Name and Position: Dr. Kari Franson, PharmD, BCPP

**BODACIOUS GOAL NAME:** FutureRx: Empowering Healthcare Through Informatics & Alumni Networks

### **DESCRIPTION – IN A PARAGRAPH, HOW WOULD YOU DESCRIBE THE PROJECT TO SOMEONE?**

Building on last year's success, DHI continues to strengthen its Informatics Shadowing and Mentorship Program, which connects students with pharmacists and healthcare professionals engaged in digital health. This year, DHI aims to integrate structured learning assignments, reflective presentations, and AI-focused educational discussions to enhance engagement and accountability. Through guided mentorship and practical exposure, participants will gain a deeper understanding of how informatics and technology transform healthcare delivery. The program continues to bridge the gap between academic learning and real-world innovation while fostering leadership and communication skills among students.

### **WHAT ARE THE FOUR COMPONENTS OF THE PROJECT?**

**Structural:** Expand the shadowing program with a structured calendar of events, including shadowing, speaker series, and introductory workshops. Develop a formal sign-up system and clear role expectations for both students and preceptors.

**Human resources:** Expand the shadowing program with a structured calendar of events, including shadowing, speaker series, and introductory workshops.

A refined program structure will include a consistent schedule for shadowing, mentorship meetings, and reflection presentations. Each student will complete at least one short assignment

or mini-presentation summarizing insights from their experience, modeled after rotation reflections.

**Human Resources:**

We will try and recruit at least 10 students and 3 or more practicing pharmacists, along with other mentors and professionals specializing in digital health, AI, or informatics.

**Political:**

Partnerships with local healthcare institutions and informatics professionals (e.g., CHLA, PIH Health Good Samaritan, and USC Mann collaborators) will continue to be a focus. We also plan to collaborate with other USC organizations to host cross-disciplinary events on AI in healthcare and digital innovation.

**Symbolic:**

This initiative embodies DHI's mission to empower student pharmacists as future leaders in digital health. Success stories, reflection summaries, and public presentations will highlight the transformative impact of informatics on patient care, symbolizing the bridge between classroom learning and technology-driven practice.

**HOW WILL YOU MEASURE SUCCESS?** Track participation numbers and engagement in mentorship and shadowing activities. Evaluate completion of structured assignments and student presentations at DHI meetings. Collect reflection surveys to measure perceived growth in understanding of informatics and AI applications. Host at least two interdisciplinary or AI-focused events during the academic year.

**TIMELINE: OCTOBER TO MARCH**

September 15<sup>th</sup>- return this form along with the communications plan you developed

with your advisor(s) September – October – personal meeting with Dr. Chase

December 1<sup>st</sup> – updated proposal submitted to Dr. Chase

February 15<sup>th</sup>- interim report due (use this form)

April 15<sup>th</sup>- submission of Bodacious Goal Final Report (on this form) along with Elevator pitches from

both responsibility partners

May - celebrate and receive a certificate! Congratulations.

## **FOR INTERIM REPORT**

**WHAT HAVE YOU LEARNED ABOUT BEING A LEADER?** So far, our leadership team has learned the importance of persistence in outreach, building sustainable partnerships with healthcare professionals, and creating structures that balance student enthusiasm with professional availability. We also learned that storytelling, more specifically highlighting student experiences, is a powerful tool for inspiring engagement.

**Communication Plan:** The purpose of this communications plan is to keep our advisors, student members, and professional partners informed while also making it easy for new participants to engage with the program. Our priorities are to provide regular updates to stakeholders, recruit and support students, build collaborations with other campus organizations, and showcase DHI as the source for digital health at USC. Key audiences include our board members, student members, and faculty advisor, along with pharmacists, alumni mentors, local healthcare institutions, and other groups at USC. We will rely on a mix of communication methods depending on the audience. Email will be used for formal updates to our advisor and stakeholders about every month, as well as for recruitment messages sent through school servers. Quick updates, reminders, and logistics for participants will be managed through group messaging apps such as Discord or GroupMe. Shared agendas, notes, and planning documents will be organized on Google Drive for transparency. Our social media accounts on LinkedIn and Instagram will highlight experiences and milestones on an as needed basis. Finally, we will meet with our advisor and hold board meetings every few weeks to track progress and adjust as needed

Our timeline begins in September with advisor updates, recruitment messages, and a calendar of events. From October through February, we will promote the launch of the shadowing program and handle logistics surrounding the launch. January will include a mid-year survey for students and pharmacists, along with outreach to partner organizations for spring collaborations. In February we will submit our interim report and share program highlights. March and April will focus on co-hosted events and collection of participant reflections. In May, we will celebrate program outcomes and highlight them publicly.

Responsibilities will be divided among the leadership team. The president will oversee advisor

**communication and stakeholder relationships. The VP/Programming Chair will handle recruitment, logistics, and event coordination. The Programming Chair will lead social media and promotional work, while the Director of Research & Informatics will gather survey results and track measurable outcomes. Success will be reflected in timely report submissions.**

## **FOR FINAL REPORT**

**REFLECTION – WHAT DID THE FOUR FRAMES TEACH YOU ABOUT LOOKING AT A PROBLEM THROUGH DIFFERENT PERSPECTIVES/FRAMES?**

Working through the four frames helped me see that organizational challenges rarely have a single cause or solution. The structural frame pushed me to think about the systems and routines needed to make our mentorship and shadowing program sustainable, things like setting expectations, scheduling, and defining roles. The human resources frame reminded me that people are at the center of the project, and that supporting students and mentors requires understanding their time constraints, interests, and learning needs. The political frame helped me recognize the importance of building relationships and securing support from stakeholders inside and outside USC; without those partnerships, even a strong idea struggles to grow. Finally, the symbolic frame taught me that the meaning behind a project matters just as much as its logistics. Framing digital health as a pathway to innovation and professional development helped students understand why this work is important and motivated them to participate. Together, these perspectives encouraged me to approach challenges more thoughtfully and consider how each dimension influences the success of the program.

**KNOWING WHAT YOU KNOW NOW, WHAT WOULD YOUR BODACIOUS GOAL BE IF YOU COULD START AGAIN?**

If I were to start again, I would broaden the original goal to include a more defined curriculum component from the beginning. This year showed me how valuable structured learning activities and student presentations are in reinforcing real-world exposure. I would also incorporate AI-focused learning earlier, since it has become an increasingly central theme in pharmacy and healthcare conversations. While shadowing remains a meaningful experience, pairing it with guided assignments and reflection opportunities creates a more complete educational model. With what I know now, my bodacious goal would combine mentorship, structured learning, and interdisciplinary collaboration into a unified program that builds both technical understanding and leadership skills for students entering the rapidly evolving world of digital health.