

BODACIOUS GOAL SUBMISSION

ORGANIZATION'S NAME:

Class of 2028 Board

BOOTCAMP PARTICIPANTS

Name and Position: **James Turner, Class President**

Name and Position: **Sadeepa Herath, Vice President**

ADVISOR(S)

Name and Position: **Samantha Yeung, Faculty Advisor**

BODACIOUS GOAL:

From Unused Dollars Into Unforgettable Moments

DESCRIPTION — IN A PARAGRAPH, HOW WOULD YOU DESCRIBE THE PROJECT TO SOMEONE?

For 2025-26, the bodacious goal for the Class of 2028 Board is to set a new standard for how our classes utilize its resources. In the past, the funds allotted to the class boards, meant to energize our class experience and build community through social events, have gone underused. We intend to change that. This year, we will lead an initiative to activate our budget and transform our unused dollars into unforgettable moments and bring our class closer together. From unforgettable pop-up surprises to collaborative projects, we will show what is possible when the class board invests in its class. Our class won't just spend money—we'll make it count.

WHAT ARE THE FOUR COMPONENTS OF THE PROJECT?

Structural: Structure plays an important role in actualizing this bodacious goal by providing the framework for action. With a clear plan in place, the Class Board can define roles, set timelines, and organize systems for budgeting, event planning, and accountability. For example, the treasurer can manage financial logistics, the secretary can document decisions and plans, the historian can capture these precious moments, and the president can oversee coordination across the board. By establishing processes and structure, we can ensure that our goal is more than just an idea, but a well-managed initiative with measurable progress.

Human resources: Human resources emphasizes the importance of the people behind the mission. Our Bodacious Goal is somewhat aimed at playing off the strengths that our class already had because, during our P1 year, our class was very strong socially and we had a very supportive community.

Community and mutual support are also major components of being a Trojan in general. We often hear about how this community and socialness has dwindled in the past cohorts as time went on, but we hope to strengthen that sense of community or, at the very least, maintain it. As far as the Class Board goes, we recognize that to build a stronger class community, we must first engage the individuals within it. That means valuing input from classmates, ensuring every board member is using their strengths, and maintaining strong communication and support within the team. When people feel seen, involved, and appreciated, they're more likely to participate and invest in the class experience, and this is why our goal has a major focus on engaging the students of the cohort. By putting relationships at the center, we build not only events, but a culture of connection and collaboration.

Political: Politics will come into play as we begin to face real-world challenges that come with bringing our vision to life. For example, resources are limited, we may have differing opinions on how our money should be spent, or there might be other obstacles related to accessing and using our funding. Carrying out this Bodacious Goal will require a lot of strategic thinking and negotiation, and it will become important for the Class Board to build relationships with administrators and faculty to gain further support and resources. By understanding how influence works, how power is distributed, and how to work well with others even when our interests may differ, we can move our initiative forward and make a lasting impact.

Symbolic: Symbolism attaches our goal to a vision and provides a sense of inspiration. More than just simply planning events or spending money, we're creating "Unforgettable Moments"—shared experiences that will define who we are as future pharmacists and a cohort. By incorporating of traditions like class superlatives and hosting other events that foster connection, simple activities turn into memories that strengthen class pride. Every successful event, surprise moment, or community project becomes a statement that the Class of 2028 places value in unity, fun, and student-led impact.

HOW WILL YOU MEASURE SUCCESS?

We will measure the success of our goal through both quantitative and qualitative indicators. Our primary outcome measure will be the percentage of our allocated funds that is actively used throughout the year. This will reflect our commitment to maximizing resources that have historically been underutilized. Our funding is fixed for the next two years, so we don't intend to spend 100% of it, but the use of $\sim\frac{1}{3}$ of it will indicate that we have taken intentional steps to invest in the experiences of our cohort. Our secondary measure of success will be class engagement, including event attendance, participation rates, and feedback from classmates. High turnout and positive responses will indicate that the events are not only happening, but are interesting and engaging to our classmates. Some qualitative feedback may include post-event surveys and formal or informal check-ins with classmates to hear directly about what worked, what felt meaningful, and areas for improvement in the future. Together, these measures will help us evaluate whether we're just spending money or truly making those dollars count.

COMMUNICATION PLAN

- Mid-October: Meet with faculty advisor to discuss how we have worked toward our goal thus far (e.g., Spirit Week). Discuss our future plans for carrying out events, as well as generate some fundraising ideas.
- Late February/early March: Meet with faculty advisor to discuss how we plan to work toward our goal by the end of the Spring semester and discuss fundraising updates. Start to plan and think about what goals we want to work on for the 2026-27 academic year.

TIMELINE: OCTOBER TO MARCH

September 30th - return this form along with the communications plan you developed with your advisor(s)

September – October – personal meeting with Dr. Chase

December 1st – updated proposal submitted to Dr. Chase

February 28th - interim report due (use this form)

April 15th - submission of Bodacious Goal Final Report (on this form) along with Elevator pitches from both responsibility partners

May - celebrate and receive a certificate! Congratulations.

FOR INTERIM REPORT

WHAT HAVE YOU LEARNED ABOUT BEING A LEADER?

FOR FINAL REPORT

REFLECTION – WHAT DID THE FOUR FRAMES TEACH YOU ABOUT LOOKING AT A PROBLEM THROUGH DIFFERENT PERSPECTIVES/FRAMES?

KNOWING WHAT YOU KNOW NOW, WHAT WOULD YOUR BODACIOUS GOAL BE IF YOU COULD START AGAIN?

Explain how each of the four frameworks of structure, human resources, politics, and symbolism play a role in developing and carrying out this goal.