

BODACIOUS GOAL SUBMISSION

ORGANIZATION'S NAME

USC Mann Associated Student Pharmacists (ASP)

BOOTCAMP PARTICIPANTS

- Name and Position: **Elin Aboulian (President)**
- Name and Position: **James Turner (VP of Academic Affairs)**
- Name and Position: **Lily Dermendjian (VP of Administration)**
- Name and Position: **Lucy Minasian (VP of Admissions and Recruitment)**
- Name and Position: **Levon Terzyan (VP of Business Operations)**
- Name and Position: **Paulina Bagdasarian (VP of Community Health)**
- Name and Position: **Jacqueline L Pham (VP of Finance)**
- Name and Position: **Yanetzi Rodriguez (VP of Internal Communications)**
- Name and Position: **Shaina Dalugdugan (VP of Professional Conferences)**
- Name and Position: **Mehedy Haseebullah (VP of Student Affairs)**
- Name and Position: **Merna Mikhail (GSG Student Senator)**
- Name and Position: **Katie Inkrott (GSG Student Senator)**
- Name and Position: **Kira Kalliomaa (VP of Public Relations)**
- Name and Position: **Melissa M. Jimenez Deras (Alumni Association/QSAD Representative)**

Name and Position:

ADVISOR(S)

Name and Position: **Dr. Kari Franson, PharmD, PhD, BCPP – ASP Faculty Advisor**

BODACIOUS GOAL NAME:

Mann to Career: Equipping Every Student for the Next Step

DESCRIPTION – IN A PARAGRAPH, HOW WOULD YOU DESCRIBE THE PROJECT TO SOMEONE?

ASP is planning a series of events this year that mix career and pharmacy preparation with opportunities for students to connect with each other. In January, we're hosting a mock elevator pitch night where students can practice confidently introducing themselves and answering the classic

“Who are you?” question. Faculty, alumni, and residents will serve as judges to give real and supportive feedback before interviews, rotations, and networking opportunities. We’ll also be putting on a Residency Pathways Panel, featuring acute care and ambulatory care pharmacists (and possibly a few surprise fields) to help guide students through different residency options and the match process.

From the positive feedback we received from the leadership bootcamp over the summer, we decided that ASP should continue offering elevator pitch development opportunities. Our mock elevator pitch competition in January will give students a professional but low-pressure space to tell their story and receive honest feedback from faculty, alumni, and preceptors. It’s a great way to practice before career fairs, interviews, or networking. Shaina, Lucy, Elin, and Yanetzi will be organizing logistics and reaching out to judges, and students just need to come ready to pitch themselves!

Together, these events aim to equip students with practical skills for their careers while continuing to strengthen community, confidence, and school spirit at USC Mann.

WHAT ARE THE FOUR COMPONENTS OF THE PROJECT?

Structural: ASP will run one structured event per month except December, each with a clear purpose and outcome. For example, the elevator pitch night will be built with specific rules, faculty judges, and feedback rubrics; the residency pathways panel will have defined learning objectives and organized speaker roles. Each event will follow a transparent timeline and follow ups.

Human resources: ASP events are designed around building student confidence, fostering mentorship, and strengthening our social and academic experiences. By connecting students directly with faculty, alumni, and residents, we’re creating an environment of support. Icebreakers, Q&A sessions, and peer feedback opportunities will empower students to feel included and motivated. The ASP board will work together by sharing the work of event planning and showing up for one another.

Political: We recognize that time, funding, and faculty involvement are limited resources. ASP will strategically allocate budget toward high-impact events and negotiate with faculty and alumni for their support. By framing events as co-curricular and career development oriented, we can attract a bigger population of students.

Symbolic: These events aren’t just workshops — they honestly represent what ASP means to our student community. Our elevator pitch night is where students get to step into their professional identity in a really supportive environment, the residency panel helps us picture different futures and

feel more confident about our next steps, and our community-building event brings everyone together for fun, connection, and school spirit.

We also want to be intentional and respectful of major holidays, cultural observances, and religious practices when planning our events. This means making sure we don't schedule over important days, being mindful in our communication, and helping every student feel included and seen.

We're also drawing inspiration from the spirit of *Choosing Civility* and its 24 rules of conduct, which remind us to practice kindness, professional behavior, and respect for one another. You'll see this reflected in the way we shape event expectations, and overall community engagement. We'll continue to highlight our events on ASP's Instagram, celebrate participants with shout-outs or certificates, and reinforce that ASP events are a place where students grow professionally, collaborate with each other, and feel supported as part of the USC Mann community.

HOW WILL YOU MEASURE SUCCESS?

Attendance with EngageSC.

Number of faculty/alumni engaged as speakers/judges.

Student feedback surveys after the Elevator Pitch.

Tangible outcomes: at least 80% of students report back through surveys gaining a new professional tool, skill, or connection with a faculty or alumni.

TIMELINE: OCTOBER TO MARCH

September 30th - return this form along with the communications plan you developed with your advisor(s)

September – October – personal meeting with Dr. Chase

December 1st – updated proposal submitted to Dr. Chase

February 28th - interim report due (use this form)

April 15th - submission of Bodacious Goal Final Report (on this form) along with Elevator pitches from both responsibility partners

May - celebrate and receive certificate! Congratulations.

FOR INTERIM REPORT

WHAT HAVE YOU LEARNED ABOUT BEING A LEADER?

FOR FINAL REPORT

REFLECTION – WHAT DID THE FOUR FRAMES TEACH YOU ABOUT LOOKING AT A PROBLEM THROUGH DIFFERENT PERSPECTIVES/FRAMES?

KNOWING WHAT YOU KNOW NOW, WHAT WOULD YOUR BODACIOUS GOAL BE IF YOU COULD START AGAIN?