

BODACIOUS GOAL SUBMISSION

ORGANIZATION'S NAME : SIA-IPhO

BOOTCAMP PARTICIPANTS

Name and Position: *Lauren Fanous - President-Elect*

Name and Position: **Natalie Canevaro - Director of Career Development and Education**

ADVISOR(S)

Name and Position: **Dr. Pacifici**

Dr. Gong

BODACIOUS GOAL NAME: To expand SIA-IPhO's impact by educating pharmacy students on the fundamentals of the pharmaceutical industry and exposing them to diverse functional career paths through mentorship, interactive events, and professional networking

DESCRIPTION – IN A PARAGRAPH, HOW WOULD YOU DESCRIBE THE PROJECT TO SOMEONE?

This project is focused on expanding the organization goals of networking to educating students about the functional areas within industry. Starting out in pharmacy school, students are not exposed to areas of industry as much as community and hospital pharmacy. Pharmaceutical industry itself is a broad field, with various disciplines within. Our goal is to educate students on the functional areas of the pharmaceutical industry including: clinical development, regulatory affairs, medical affairs, and market access/HEOR. We plan to do this by hosting an informational session to give students a better understanding of the variety of career opportunities. This would be a new event for our organization, as most of our events are

typically networking-centered. We will have speakers from the different functional areas share their insights on their unique field which will hopefully resonate with students and give them an idea of what role they want to pursue in the future. At networking events, we usually have students asking our executive board what questions to ask the alumni because they do not feel like they have a concrete grasp on what pharmaceutical industry entails. The new event will allow our members to ask more educated and specific questions to our professional attendees at networking events.

WHAT ARE THE FOUR COMPONENTS OF THE PROJECT?

Structural: SIA-IPhO is organized through a board of 9 members, with 4 additional first-year board members joining to ensure continuity and leadership development. The board oversees operations, hosts regular meetings, and collaborates on planning events and initiatives that align with our mission of professional growth and networking.

Human resources: Our mentorship program connects first-year students with upperclassmen and alumni mentors who provide guidance on navigating pharmacy school and exploring careers in the pharmaceutical industry. We also leverage USC alumni working in industry to serve as speakers and role models, and we engage students through career panels, workshops, and educational events. Lastly, we would like to invite newly appointed fellows into our mentorship program to serve as a resource to our members who are interested in pursuing pharmaceutical industry fellowships.

Political: We host the VIP Case Competition, a nationally recognized IPhO initiative, which gives students the opportunity to work in teams, analyze real-world industry problems, and present solutions to industry professionals. This strengthens our visibility and influence within the national IPhO network and provides members with valuable experience in leadership, teamwork, and strategic thinking.

Symbolic: SIA-IPhO emphasizes the value of community through board socials and large-scale networking events that bring pharmacy students together outside of academics. These symbolic traditions reinforce our identity as an inclusive, professional, and collaborative organization, creating a culture where members feel connected, supported, and inspired to pursue industry careers.