

BODACIOUS GOAL SUBMISSION

ORGANIZATION'S NAME

Chinese American Pharmacy Student Association (ChAPSA)

BOOTCAMP PARTICIPANTS

Name and Position: Natthinee Sutjaitham - President

Name and Position: Yingtao Hao - Director of Finance

ADVISOR(S)

Name and Position: Dr. Ying Wang – Faculty Advisor

Name and Position: Dr. Joshua Wang – Faculty Advisor

BODACIOUS GOAL NAME: REVIVAL

Expanding ChAPSA Membership and Engagement

DESCRIPTION – IN A PARAGRAPH, HOW WOULD YOU DESCRIBE THE PROJECT TO SOMEONE?

For the 2025-26 academic year, our Bodacious Goal is to expand ChAPSA's membership and create a true Third Space for USC pharmacy students, a place beyond home and academics where students can gather, feel supported, and build meaningful connections. Inspired by the third-place concept, we aim for ChAPSA to feel like a cultural and professional home where students return for encouragement, friendship, and identity.

After exploring lessons from Ramadan greeting resources, we were reminded of the power of inclusion, respect, and acknowledging diverse traditions. These ideas will guide how ChAPSA approaches communications, event planning, and community building. By practicing cultural humility and making every member feel seen and honored, we strengthen belonging and deepen our impact.

Through consistent socials, mentorship, cultural celebrations, and collaboration with other organizations, we will not only recruit more students, especially P1s, but also retain members by creating an environment where everyone feels valued. Our goal is for ChAPSA to become a warm, inclusive "third space" that students trust, love, and grow in.

WHAT ARE THE FOUR COMPONENTS OF THE PROJECT?

Structural: Create a semester-long calendar with recurring events (info session, socials, health fairs), ensure visibility on EngageSC, manage consistent communication via email and social media, and the membership sign-up process.

Human resources: Engaging existing members, recruiting new active members, and developing leadership through training and mentorship to build a strong and committed team.

Political: Collaborate with faculty, administration, and other student organizations to increase visibility, secure rooms, and co-host events that attract a broader audience.

Symbolic: Promote ChAPSA as not only a professional organization but also a cultural family that fosters belonging, cultural pride, and professional growth, making membership feel meaningful and rewarding.

HOW WILL YOU MEASURE SUCCESS?

- Track number of new members gained compared to last year
- Attendance at info sessions, socials, and health fairs
- Growth in mailing list and social media engagement
- Participation of P1 students in leadership or volunteer opportunities
- Feedback from members regarding satisfaction and inclusivity

TIMELINE: OCTOBER TO MARCH

September 30th - return this form along with the communications plan you developed with your advisor(s)

September – October – personal meeting with Dr. Chase

December 1st – updated proposal submitted to Dr. Chase

February 28th - interim report due (use this form)

April 15th - submission of Bodacious Goal Final Report (on this form) along with Elevator pitches from both responsibility partners

May - celebrate and receive a certificate! Congratulations.

FOR INTERIM REPORT

WHAT HAVE YOU LEARNED ABOUT BEING A LEADER?

FOR FINAL REPORT

REFLECTION – WHAT DID THE FOUR FRAMES TEACH YOU ABOUT LOOKING AT A PROBLEM THROUGH DIFFERENT PERSPECTIVES/FRAMES?

KNOWING WHAT YOU KNOW NOW, WHAT WOULD YOUR BODACIOUS GOAL BE IF YOU COULD START AGAIN?